

SENIOR COMMISSION

FY 2021-22 (May 2021 to May 2022) Work Plan

Updated April 14, 2021

Priorities

Goal	Projects	Assignments	Target Date	City Priority related to	Status
Increase participation by Seniors	Program Comparables	Review other Senior Programs in neighboring communities (Nagao, Cohen)	Fall 2021	Community Engagement	
	Prioritize Proposed Programs	Develop and prioritize program ideas. (O'Reilly, Nagao, Cohen)	Fall 2021	Community Engagement	In progress
	Senior Program Marketing	Develop strategies to promote senior programs and facilities including grassroots marketing. Meet with Marketing staff. (Yu, Nagao)	Fall 2021	Community Engagement	
Transportation needs for seniors	Senior Transportation (marketing)	Explore resources and options (transportation studies). Recommend (evaluate, check-in) ridesharing and reimbursement program improvements. Explore outreach strategies. Consider COVID impacts. (Basiji, O'Reilly)		Community Engagement	
Enhance Health and Wellness	Thriving in Place	Explore fitness-based activities, nutrition, immunization, advance directive programming (Buchholz, Cohen)		Community Engagement	
Participate in the Age Friendly City initiative	Senior Advocacy	Review Los Altos status and explore collaboration with World Health Organization (WHO). Network with other WHO cities. (Buchholz, Li)		Community Engagement	